

**MARCO BRAMBILLA**  
**Curriculum Vitae**

Department of Psychology, University of Milano-Bicocca  
Piazza dell'Ateneo Nuovo 1, 20126 – Milano (Italy)  
U6 Building – Room 3141  
Phone: +39 02 6448 3763 (office)  
E-mail: marco.brambilla@unimib.it

**ACADEMIC APPOINTMENTS**

---

- 2019 – Present Associate Professor of Social Psychology  
Department of Psychology, University of Milano-Bicocca
- 2012 – 2019 Assistant Professor of Social Psychology  
Department of Psychology, University of Milano-Bicocca
- 2011 – 2012 Post-Doctoral Research Fellow  
Department of Psychology, University of Milano-Bicocca

**EDUCATION**

---

- 2007 – 2010 PhD in Social Psychology, University of Bologna, Italy  
Dissertation: *Fundamental Dimensions of Social Judgment: Sociability and Morality as Distinct Characteristics of Social Warmth*
- 1999 – 2004 MSc in Psychology, University of Milano – Bicocca, Italy

**VISITING POSITIONS**

---

- Fall 2014 Visiting Scholar, New York University (USA), Department of Psychology, Social Cognitive & Neural Sciences Lab. Director: Jon Freeman
- Nov 2012 Visiting Post-Doctoral Fellow, University of Leiden (NL), Department of Social and Organizational Psychology. Advisor: Naomi Ellemers
- Apr – May 2012 Visiting Post-Doctoral Fellow, University of Oxford (UK), Department of Experimental Psychology. Advisor: Miles Hewstone
- Sep 2008 – Mar 2009 Visiting PhD Student, Catholic University of Louvain, Louvain-la-Neuve (Belgium), Department of Social Psychology. Advisor: Vincent Yzerbyt

**HONORS, FELLOWSHIPS, AND AWARDS**

---

- 2018 Fellow, Society of Experimental Social Psychology
- 2017 Basic Research Grant, Italian Agency for the Evaluation of Universities
- 2017 Small Research Grant, Society for Personality and Social Psychology
- 2017 - 2019 Faculty Exchange Fellowship, University of Milano – Bicocca (given yearly)
- 2017 Seedcorn Grant, European Association of Social Psychology

2014	Faculty Exchange Fellowship, University of Milano – Bicocca
2012	European Association of Social Psychology Postdoctoral Travel Grant
2010	Best Doctoral Dissertation Award, Italian Association of Psychology
2009	European Association of Social Psychology Travel Grant
2009	International Graduate College Summer School: Conflict and Cooperation in Intergroup Relations, University of Jena (Germany)
2008	“Marco Polo” Travel Grant, University of Bologna
2008	Italian Association of Psychology Travel Grant
2008	European Social Fund Fellowship
2008	European Association of Social Psychology (EASP) Summer School: Gender and Sexuality, University of Cardiff (UK)
2007	Italian Association of Psychology Summer School: Moderation and Mediation
2006	Complutense University of Madrid Summer School, Fellowship
2005 – 2006	Research Internship in Social Psychology, Young Scientist Fellowship, University of Milano – Bicocca

## RESEARCH FUNDING

---

2022	FAR. <i>Changing impressions over time: How and why evaluations can be rapidly revised</i> . Role: Principal Investigator (€ 2,079)
2020	European Association of Social Psychology. <i>Improving institutional communication in times of COVID-19: Antecedents, processes, and consequences</i> . Role: Co-PI, with Stefano Pagliaro, M. G. Pacilli, and Simona Sacchi (€ 5,000)
2020-2023	Andalusian Council for Education and Science. <i>Unpacking discrimination in working environments: the role of intersectionality</i> . Role: Co-Investigator, PI: Isabel Cuadrado Guirado (€ 95,226)
2020-2022	FEDER - European Regional Development Fund and Andalusian Council for Education and Science. <i>Novel psychological perspectives on gender discrimination in the workplace</i> . Role: Co-Investigator, PI: Isabel Cuadrado Guirado (€ 32,950)
2020-2021	Spanish Ministry of Science, Innovation, and Universities. <i>Novel approaches to prejudice reduction</i> . Role: Co-Investigator, PI: Lucía Lopez Rodriguez (€ 60,500)
2018 - 2021	FAR. <i>Dynamics of face-context integration via hand movement</i> . Role: Principal Investigator (€ 8,159)
2017	FAR. <i>Split-second detectability of moral characteristics from faces: Determinants and social implications</i> . Role: Principal Investigator (€ 2,496)
2015 - 2016	FAR. <i>Your pain makes me laugh: Psychological consequences of morally wrong sources of pleasure</i> . Role: Principal Investigator (€ 7,161)

- 2013 - 2015      FIRB – Italian Ministry of Education. *The importance of being honest. Morality as the core dimension of social relationships*. Role: Co-Investigator, PI: Luciana Carraro (€ 909,000)
- 2013              FAR. *Social judgment and motor cues to approach and avoidance*. Role: Principal Investigator (€ 3,346)
- 2011              FAR. *Social integration and conflict resolution: Reducing prejudice via indirect intergroup contact*. Role: Co-Investigator, PI: Francesco Paolo Colucci (€ 3,649)
- 2010              FAR. *Cognitive mechanisms and neural bases of reasoning and decision*. Role: Co-Investigator, PI: Paolo Cherubini (€4,558)
- 2008 - 2009      FAR. *Experimental studies on stereotyping and intergroup emotions*. Role: Co-Investigator, PI: Marcella Ravenna (€ 9,473)
- 2008              European Social Fund. *Subgrouping and homosexuality: Content and structure of gay men and lesbians subgroups*. Role: Principal Investigator (€ 6,500)
- 2007- 2008      PRIN – Italian Ministry of Education. *Moderating factors of social prejudice*. Role: Co-Investigator, PI: Augusto Palmonari (€ 78,000)

## **PUBLICATIONS**

---

Mattavelli, S., Masi, M., & **Brambilla, M.** (in press). Not just about faces in context: Face-context relation moderates the impact of contextual threat on facial trustworthiness. *Personality and Social Psychology Bulletin*.

Masi, M., Mattavelli, S., Fasoli, F., & **Brambilla, M.** (in press). Cross-modal impression updating: Dynamic impression updating from face to voice and the other way around. *British Journal of Social Psychology*.

Frisanco, A., Biella, M., **Brambilla, M.**, & Kret, M.E. (in press). All that meets the eye: The contribution of reward processing and pupil mimicry on pupillary reactions to facial trustworthiness. *Current Psychology*.

Cuadrado, I., Lopez-Rodriguez, L., **Brambilla, M.**, & Ordóñez Carrasco, J.L. (in press). Active and passive facilitation tendencies at work towards sexy and professional women: The role of stereotypes and emotions. *Psychological Reports*.

Cuadrado, I., Lopez-Rodriguez, L., & **Brambilla, M.** (2022). Awareness of the psychological bias of naïve realism as a subtle strategy for improving stereotypes towards Moroccan women in Spain. *International Journal of Intercultural Relations*, 88, 77-82.

**Brambilla, M.**, & Sacchi, S. (Eds) (2022). *Psicologia sociale del pregiudizio [Social Psychology of Prejudice]*. Milano: Raffaello Cortina Editore. (Book)

Mattavelli, S., **Brambilla, M.**, & Kret, M.E. (2022). It is written in the eyes: Inferences from pupil size and gaze orientation shape interpersonal liking. *Social Cognition, 40*, 108-126.

Luttrell, A., Sacchi, S., & **Brambilla, M.** (2022). Changing impressions in competence-oriented domains: The primacy of morality endures. *Journal of Experimental Social Psychology, 98*, 104246.

Vazquez, A., Lopez-Rodriguez, L., Gomez, A., & **Brambilla, M.** (2022). Verification of ingroup morality promotes willingness to participate in collective action for immigrants' rights. *Group Processes and Intergroup Relations, 25*, 174-192.

Simić, A., Sacchi, S., Pagliaro, S., Pacilli, M.P. & **Brambilla, M.** (2022). Bringing us closer together: The influence of national identity and political orientation on COVID19-related behavioral intentions. *Frontiers in Psychology, 13*, 795654.

Rodriguez-Perez, A., **Brambilla, M.**, Betancor, V., Delgado, N., & Rodriguez-Gomez, L. (2021). Stereotypes and dehumanization: The relationship between the dual models of dehumanization and stereotype content. *Social Psychology, 52*, 265-274.

Cuadrado, I., **Brambilla, M.**, & Lopez-Rodriguez, L. (2021). Unpacking negative attitudes towards Moroccans: The interactive effect of ethnicity and gender on perceived morality. *International Journal of Psychology, 56*, 961-966.

Cuadrado, I., Ordoñez-Carrasco, J.L., Lopez-Rodriguez, L., Vazquez, A., & **Brambilla, M.** (2021). Tolerance towards difference: Adaptation and psychometric properties of the Spanish version of a new measure of tolerance and sex-moderated relations with prejudice. *International Journal of Intercultural Relations, 84*, 220-232.

**Brambilla, M.**, Sacchi, S., Rusconi, P., Goodwin, G. (2021). The primacy of morality in impression development: Theory, research, and future directions. *Advances in Experimental Social Psychology, 64*, 187-262.

**Brambilla, M.**, Masi, M., Mattavelli, S., & Biella, M. (2021). Faces and sounds becoming one: Cross-modal integration of facial and auditory cues in judging trustworthiness. *Social Cognition, 39*, 315-327.

Sacchi, S., **Brambilla, M.**, & Graupmann, V. (2021). Basking in detected vice: Outgroup immorality enhances self-view. *Group Processes and Intergroup Relations, 24*, 371-387.

Pagliaro, S., Sacchi, S., Pacilli, M.G., **Brambilla, M.**, Lionetti, F., Bettache, K. et al. (2021). Trust predicts COVID-19 prescribed and discretionary behavioral intentions in 23 countries. *Plos One, 16*, e0248334.

Sacchi, S., **Brambilla, M.**, Spaccatini, F., Giovannelli, I., Pacilli, M.P., & Pagliaro, S. (2021). "If I am straight you are askew": Labelling heterosexuals as straight worsens gay men's perception. *The Journal of Sex Research, 58*, 97-105.

Menegatti, M., Moscatelli, S., **Brambilla, M.**, & Sacchi, S. (2020). The honest mirror: Morality as a moderator of spontaneous behavioral mimicry. *European Journal of Social Psychology, 50*, 1394-1405.

Vezzali, L., Di Bernardo, G.A., Birtel, M.D., Stathi, S., & **Brambilla, M.** (2020). Outgroup morality perceptions mediate secondary transfer effects from direct and extended contact: Evidence from majority and minority group members. *Group Processes and Intergroup Relations*, *23*, 1066-1084.

Lopez-Rodriguez, L., Vazquez, A., Cuadrado, I., **Brambilla, M.**, Rodrigo, M., & Dovidio, J.F. (2020). Immigration: An invasion or an opportunity to the country. The effect of real news frames of immigration on ethnic attitudes. *Revista de Psicologia Social*, *35*, 452-491.

Pacilli, M.G., Sant, G., Giovannelli, I., Pagliaro, S., Sacchi, S., **Brambilla, M.**, & Spaccatini, F. (2020). La denuncia delle condotte illecite in ambito organizzativo: una rassegna sul fenomeno del whistleblowing [Reporting wrongdoings in the organizational settings: A review of the whistleblowing phenomenon]. *Psicologia Sociale*, *15*, 359-370.

Rusconi, P., Sacchi, S., **Brambilla, M.**, Capellini, R., & Cherubini, P. (2020). Being honest and acting consistently: Boundary conditions of the negativity effect in the attribution of morality. *Social Cognition*, *38*, 146-178.

Vergallito, A., Lo Gerfo, E., Varoli, E., **Brambilla, M.**, Sacchi, S., Anzani, S., & Romero Lauro, L.J. (2019). Positive self-perception and corticospinal excitability: Recalling positive behavior expands peripersonal space boundaries. *Neuropsychologia*, *135*: 107224.

Pagliaro, S., **Brambilla, M.**, Di Prinzio, F., & Teresi, M. (2019). Observing schadenfreude: Expressing pleasure at others' misfortune predicts avoidance. *Psicologia Sociale*, *14*, 427-440.

**Brambilla, M.**, Biella, M., & Kret, M.E. (2019). The power of pupils in predicting conforming behavior. *Social Influence*, *14*, 40-49.

**Brambilla, M.**, Carraro, L., Castelli, L., & Sacchi, S. (2019). Changing impressions: Moral character dominates impression updating. *Journal of Experimental Social Psychology*, *82*, 64-73.

**Brambilla, M.**, Biella, M., & Kret, M.E. (2019). Looking into your eyes: Observed pupil size influences approach-avoidance responses. *Cognition and Emotion*, *33*, 616-622.

**Brambilla, M.**, Biella, M., & Freeman, J.B. (2018). The influence of visual context on the evaluation of facial trustworthiness. *Journal of Experimental Social Psychology*, *78*, 34-42.

Pacilli, M.G., Pagliaro, S., Spaccatini, F., Giovanelli, I., Sacchi, S., & **Brambilla, M.** (2018). Straight to heaven: Rectitude as spatial representation of morality. *European Journal of Social Psychology*, *48*, 663-672.

Prunas, A., Sacchi, S., & **Brambilla, M.** (2018). The insidious effects of sexual stereotypes in clinical practice. *The Journal of Sex Research*, *55*, 642-653.

**Brambilla, M.**, & Riva, P. (2017). Self-image and schadenfreude: Pleasure at others' misfortune enhances satisfaction of basic human needs. *European Journal of Social Psychology*, *47*, 399-411.

Rusconi, P., Sacchi, S., Capellini, R., **Brambilla, M.**, & Cherubini, P. (2017). You are fair, but I expect you to also behave unfairly: Positive asymmetry in trait-behavior relations for moderate morality information. *Plos One*, *12*: e0180686.

Vezzali, L., **Brambilla, M.**, Giovannini, D., & Colucci, F.P. (2017). Strengthening purity: Moral purity as a mediator of direct and extended cross-group friendships on sexual prejudice. *Journal of Homosexuality*, *64*, 716-730.

**Brambilla, M.**, & Riva, P. (2017). Predicting pleasure at others' misfortune: Morality trumps sociability and competence in driving deservingness and schadenfreude. *Motivation and Emotion*, *41*, 243-253.

**Brambilla, M.**, Sacchi, S., Menegatti, M., & Moscatelli, S. (2016). Honesty and dishonesty don't move together: Trait content information influences behavioral synchrony. *Journal of Nonverbal Behavior*, *40*, 171-186.

Riva, P., **Brambilla, M.**, & Vaes, J. (2016). Bad guys suffer less (social pain): Moral status influences judgments of others' social suffering. *British Journal of Social Psychology*, *55*, 88-108.

Sharvit, K., **Brambilla, M.**, Babush, M., & Colucci F.P. (2015). To feel or not to feel when my group harms others? The regulation of collective guilt as motivated reasoning. *Personality and Social Psychology Bulletin*, *41*, 1223-1235.

Riva, P., Sacchi, S., & **Brambilla, M.** (2015). Humanizing machines: Anthropomorphization of slot machines increases gambling. *Journal of Experimental Psychology: Applied*, *21*, 313-325.

Rule, N.O., Tskhay, K.O., **Brambilla, M.**, Riva, P., Andrzejewski, S.A., & Krendl, A.C. (2015). The relationship between anti-gay prejudice and the categorization of sexual orientation. *Personality and Individual Differences*, *77*, 74-80.

**Brambilla, M.**, & Leach, C.W. (2014). On the importance of being moral: The distinctive role of morality in social judgment. *Social Cognition*, *32*, 397-408.

Sacchi, S., & **Brambilla, M.** (2014). *Psicologia della moralità. Processi cognitivi, affettivi e motivazionali* [Moral Psychology: Cognitive, affective, and motivational processes]. Roma: Carocci Editore. (Book)

Sacchi, S., Riva, P., **Brambilla, M.**, & Grasso, M. (2014). Moral reasoning and climate change mitigation: The deontological reaction towards the market-based approach. *Journal of Environmental Psychology*, *38*, 252-261.

Carnaghi, A., Piccoli, V., **Brambilla, M.**, & Bianchi, M. (2014). Gender hierarchy in the space: The role of social status in shaping the spatial agency bias. *Journal of Social Psychology*, *154*, 105-114.

Sacchi, S., & **Brambilla, M.** (2014). Dottor Jekyll o signor Hyde? Il ruolo della moralità nella percezione sociale [Dr. Jekyll or Mr. Hyde? Morality and social perception]. *In-Mind*, *7*.

Sacchi, S., **Brambilla, M.**, Pagliaro, S., & Barrilà, L. (2013). "La legge morale sopra di me": Norme morali e identificazione con il gruppo sovraordinato ["The moral law above me": Moral norms and identification with the superordinate category]. *Psicologia Sociale*, *8*, 359-370.

Pagliaro, S., **Brambilla, M.**, Sacchi, S., D'Angelo, M., & Ellemers, N. (2013). Initial impressions determine behaviours: Morality predicts the willingness to help newcomers. *Journal of Business Ethics*, *117*, 37-44.

**Brambilla, M., & Butz, D.A.** (2013). Intergroup threat and outgroup attitudes: Macro-level symbolic threat increases prejudice against gay men. *Social Psychology, 44*, 311-319.

**Brambilla, M., Sacchi, S., Pagliaro, S., & Ellemers, N.** (2013). Morality and intergroup relations: Threats to safety and group image predict the desire to interact with outgroup and ingroup members. *Journal of Experimental Social Psychology, 49*, 811-821.

**Brambilla, M., Hewstone, M., & Colucci F.P.** (2013). Enhancing moral virtues: Increased perceived outgroup morality as a mediator of intergroup contact effects. *Group Processes and Intergroup Relations, 16*, 648-657.

Sacchi, S., Riva, P., & **Brambilla, M.** (2013). When Mother Earth rises up: Anthropomorphizing nature reduces support for natural disaster victims. *Social Psychology, 44*, 271-277.

**Brambilla, M., Riva, P., & Rule, N.** (2013). Familiarity increases the accuracy of categorizing male sexual orientation. *Personality and Individual Differences, 55*, 193-195.

Lopez-Rodriguez, L., Byrd Willis, G., **Brambilla, M., & Rodriguez-Bailon, R.** (2013). Percepción de justicia y actitudes hacia inmigrantes [Justice perception and attitudes toward immigrants]. *Revista de Psicología Social, 28*, 5-18.

**Brambilla, M., Ravenna, M., & Hewstone, M.** (2012). Changing stereotype content through mental imagery: Imagining intergroup contact promotes stereotype change. *Group Processes and Intergroup Relations, 15*, 305-315.

**Brambilla, M., Sacchi, S., Rusconi, P., Cherubini, P., & Yzerbyt, V.Y.** (2012). You want to give a good impression? Be honest! Moral traits dominate group impression formation. *British Journal of Social Psychology, 51*, 149-166.

**Brambilla, M., Rusconi, P., Sacchi, S., & Cherubini, P.** (2011). Looking for honesty: The primary role of morality (vs. sociability and competence) in information gathering. *European Journal of Social Psychology, 41*, 135-143.

**Brambilla, M., Carnaghi, A., & Ravenna, M.** (2011). Status and cooperation shape lesbian stereotypes: Testing predictions from the Stereotype Content Model. *Social Psychology, 42*, 101-110.

**Brambilla, M., Carnaghi, A., & Ravenna, M.** (2011). Subgrouping e omosessualità: Rappresentazione cognitiva e contenuto degli stereotipi di uomini gay [Subgrouping and homosexuality: Content and structure of gay men subgroups]. *Psicologia Sociale, 6*, 71-88.

Ravenna, M., & **Brambilla, M.** (2011). Rappresentazioni di Israele nella stampa italiana: Analisi di profili lessicali [The representation of Israel in the Italian press: A lexical profile analysis]. *Rassegna di Psicologia, 28*, 63-79.

**Brambilla, M., Sacchi, S., Castellini, F., & Riva, P.** (2010). The effects of status on perceived warmth and competence: Malleability of the relationship between status and stereotype content. *Social Psychology, 41*, 82-87.

Ravenna, M., **Brambilla, M.**, & Roncarati, A. (2010). Percezione sociale di gruppi nazionali: credenze ed emozioni verso gli israeliani [International images: Beliefs and emotions toward Israelis]. *Ricerche di Psicologia*, 3, 395-411.

### **INVITED TALKS**

---

- February 2020 Baruch College – City University of New York (USA), Department of Psychology, Social Cognition and Motivated Perception Lab, *Brown Bag Seminar*
- September 2019 University of Basel (Switzerland), Department of Psychology, *Social Area Research Seminar*
- May 2019 University of La Laguna (Spain), Department of Psychology, *Social-Cognitive Area Research Seminar*
- February 2019 University of Delaware (USA), Department of Psychological and Brain Sciences, *Social Psychology Colloquium*
- November 2018 University of Almeria (Spain), Department of Psychology, *Departmental Colloquium*
- February 2018 University of North Carolina, Chapel Hill (USA), Department of Psychology, *Social Psychology Colloquium*
- September 2017 Italian Association of Psychology Workshop on Scientific Writing, Torino (Italy), *Speaker*
- January 2017 Florida State University (USA), Department of Psychology, *Social Psychology Colloquium*
- November 2016 University of Cambridge (UK), Department of Psychology, *Social Psychology Colloquium*
- October 2016 DePaul University, Chicago (USA), Department of Psychology, *Departmental Colloquium*
- November 2015 University of La Laguna (Spain), Department of Psychology, *Social Psychology Colloquium*
- April 2015 University of Surrey (UK), Department of Psychology, *Departmental Colloquium*
- October 2014 University of Connecticut (USA), Department of Psychology, *Social Psychology Colloquium*
- October 2014 New York University (USA), Department of Psychology, Social Cognitive & Neural Sciences Lab, *Brown Bag Seminar*
- June 2014 University of Milano-Bicocca (Italy), “Embodiment of Abstract Concepts” Symposium, *Speaker*
- November 2012 University of Leiden (NL), Department of Social and Organizational Psychology, *Brown Bag Seminar*
- May 2012 University of Oxford (UK), Department of Experimental Psychology, Oxford Centre for the Study of Intergroup Conflict, *Brown Bag Seminar*

### **CHAired SYMPOSIA AND ORGANIZED WORKSHOPS**

---

**Brambilla, M.** (2021). *Novel Insights on Nonverbal Behavior*. Symposium presented at the National Meeting of the Italian Association of Psychology - Social Psychology Division, Brescia (Italy).



**Brambilla, M., & Menegatti, M. (2019).** *Combining Social Psychology and Vision Science: An Integrated Approach on Face and Body Perception.* Symposium presented at the National Meeting of the Italian Association of Psychology - Social Psychology Division, Roma (Italy).

**Brambilla, M., & Sacchi, S. (2017).** *Morality in Psychology: Trends in Theory and Research.* A one-day workshop at the University of Milano-Bicocca, Milano (Italy).

**Brambilla, M., & Pagliaro, S. (2017).** *Your Pain Makes Me Laugh: New Directions in Research on Schadenfreude and Lack of Empathy.* Symposium presented at the 18<sup>th</sup> General Meeting of the European Association of Social Psychology (EASP), Granada (Spain).

## **CONFERENCE PRESENTATIONS**

---

Masi, M., Mattavelli, S., Fasoli, F., & **Brambilla, M. (2022, February).** *Cross-modal impression updating: Dynamic impression updating from face to voice and the other way around.* Talk given at the Annual Meeting of the Society for Personality and Social Psychology, San Francisco, CA (USA).

**Brambilla, M.,** Mattavelli, S., & Kret, M.E. (2021, September). *Liking your eyes: pupil size and gaze orientation shape person impressions.* Talk given at the National Meeting of the Italian Association of Psychology - Social Psychology Division, Brescia (Italy).

Mattavelli, S., **Brambilla, M.,** & Kret, M.E. (2021, September). *It is written in the eyes: Inferences from pupil size and gaze orientation shape interpersonal liking.* Talk given at the European Social Cognition Transfer of Knowledge Conference (held virtually).

Masi, M., Mattavelli, S., Fasoli, F., & **Brambilla, M. (2021, September).** *Cross-modal Impression Updating with vocal and facial Cues.* Talk given at the European Social Cognition Transfer of Knowledge Conference (held virtually).

Mattavelli, S., **Brambilla, M.,** & Kret, M.E (2021, February). *It is written in the eyes: Inferences from pupil size and gaze orientation shape interpersonal liking.* Poster presented at the Annual Meeting of the Society for Personality and Social Psychology (held virtually).

**Brambilla, M., & Sacchi, S. (2020, February).** *The role of moral behavior in revising initial impressions.* Talk given at the Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA (USA).

**Brambilla, M.,** Biella, M., & Freeman J. (2019, September). *Split-second detectability of moral characteristics from faces: The biasing effect of visual background.* Talk given at the National Meeting of the Italian Association of Psychology - Social Psychology Division, Roma (Italy).

**Brambilla, M.,** Carraro, L., Castelli, L., & Sacchi, S. (2019, September). *Revising first impressions: The key role of moral character in driving impression updating.* Talk given at the 21<sup>st</sup> European Social Cognition Transfer of Knowledge Conference (ESCON), Bordeaux (France).

Sacchi, S., **Brambilla, M.,** Pacilli, M., Giovannelli, I., Spaccatini, F., & Pagliaro, S. (2019, June). *"If I am straight you are awry": Social category label of the majority group enhances sexual prejudice.* Talk given at the European Association of Social Psychology (EASP) Meeting on Intergroup Communication, Bologna (Italy).

**Brambilla, M.**, Carraro, L., Castelli, L., & Sacchi, S. (2018, September). *The role of moral behavior in revising initial impressions*. Talk given at the National Meeting of the Italian Association of Psychology - Social Psychology Division, Bari (Italy).

Biella, M., Speckmann, F., & **Brambilla, M.** (2018, September). *Rearranging the face space: An exploration using the spatial arrangement method*. Talk given at the 20<sup>th</sup> European Social Cognition Transfer of Knowledge Conference (ESCON), Cologne (Germany).

**Brambilla, M.**, Carraro, L., Castelli, L., & Sacchi, S. (2018, February). *Changing minds: Moral character dominates impression updating*. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, Atlanta, GA (USA).

Biella, M., **Brambilla, M.**, & Freeman J. (2017, August). *The Influence of visual context on the categorization of facial trustworthiness*. Talk given at the 19<sup>th</sup> European Social Cognition Transfer of Knowledge Conference (ESCON), Gdansk (Poland).

**Brambilla, M.**, Sacchi, S., & Graupmann, V. (2017, July). *I am pleased when you act immorally!: Paradoxical effects of outgroup (im)morality*. Talk given at the 18<sup>th</sup> General Meeting of the European Association of Social Psychology (EASP), Granada (Spain).

Pagliaro, S., **Brambilla, M.**, Di Prinzio, F., & Teresi, M. (2017, July). *“Not in my presence”: Negative evaluation and avoidance towards those who show schadenfreude*. Talk given at the 18<sup>th</sup> General Meeting of the European Association of Social Psychology (EASP), Granada (Spain).

Rusconi, P., Sacchi, S., Capellini, R., **Brambilla, M.**, & Cherubini, P. (2017, July). *Are you honest? I doubt it. Asymmetric trait-behavior relations in the morality vs. competence dimensions*. Talk given at the 18<sup>th</sup> General Meeting of the European Association of Social Psychology (EASP), Granada (Spain).

Biella, M., **Brambilla, M.**, & Freeman J. (2017, July). *The Influence of visual context on the categorization of facial trustworthiness*. Poster presented at the 18<sup>th</sup> General Meeting of the European Association of Social Psychology (EASP), Granada (Spain).

**Brambilla, M.**, Sacchi S., Menegatti, M., & Moscatelli, S. (2017, January). *The rhythm of interpersonal coordination: Morality influences behavioral synchrony*. Poster presented at the Annual Meeting of the Society for Personality and Social Psychology, San Antonio, TX (USA).

Riva, P., Sacchi, S., & **Brambilla, M.** (2017, January). *Humanizing machines: Anthropomorphization of slot machines increases gambling*. Talk given at the Psychology of Technology Pre-conference, Annual Meeting of the Society for Personality and Social Psychology, San Antonio, TX (USA).

**Brambilla, M.**, Biella, M., & Kret, M. (2016, September). *Pupil dilation and motor cues to approach and avoidance*. Talk given at the National Meeting of the Italian Association of Psychology - Social Psychology Division, Napoli (Italy).

Sacchi, S., **Brambilla, M.**, & Graupmann, V. (2016, September). *Paradoxical effects of morality: Pleased when facing immoral acts, disappointed when facing moral ones*. Talk given at the National Meeting of the Italian Association of Psychology - Social Psychology Division, Napoli (Italy).

**Brambilla, M.** (2015, July). *The distinctive role of morality in social judgment*. Talk given at the 14<sup>th</sup> European Congress of Psychology, Milano (Italy).

Prunas, A., Sacchi, S., & **Brambilla, M.** (2015, July). *The effects of sexual stereotypes in clinical practice*. Talk given at the 22nd Congress of the World Association for Sexual Health, Singapore (Abstract published in *The Journal of Sexual Medicine*, 12, 345).

**Brambilla, M.**, & Riva, P. (2015, June). *Moral status influences judgments of social suffering*. Talk given at the European Association of Social Psychology Medium Size Meeting – Moral Judgment and Behavior, Sopot (Poland).

**Brambilla, M.**, Sacchi, S., Pagliaro, S., & Ellemers, N. (2014, July). *Intergroup morality: Threats to safety and group image predict behaviours toward outgroup and ingroup members*. Talk given at the 17<sup>th</sup> General Meeting of the European Association of Social Psychology (EASP), Amsterdam (The Netherlands).

Sacchi, S., Manfrinati, A., **Brambilla, M.**, & Colucci, F.P. (2014, July). *The white sheep effect: Negative effects of individual's hypermoral behaviour on group perception*. Talk given at the 17<sup>th</sup> General Meeting of the European Association of Social Psychology (EASP), Amsterdam (The Netherlands).

**Brambilla, M.**, & Sacchi S. (2014, February). *Morality and height: moral character affects perceptions of physical stature*. Poster presented at the 15<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, Austin, TX (USA).

Sacchi, S., Riva, P., & **Brambilla, M.** (2014, February). *Anthropomorphization of nature affects willingness to help victims of natural disasters*. Poster presented at the 15<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, Austin, TX (USA).

Riva, P., Sacchi, S., & **Brambilla, M.** (2014, February). *Perceiving a mind at the slot: anthropomorphization of slot machines increases gambling behavior*. Poster presented at the 15<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, Austin, TX (USA).

**Brambilla, M.**, Sacchi, S., & Marelli M. (2013, September). *Predicting others' intents: People' eyes reveal faster recognition of others' moral characteristics*. Talk given at the National Meeting of the Italian Association of Psychology - Social Psychology Division, Padova (Italy).

**Brambilla, M.**, Hewstone, M., & Colucci, F.P. (2013, July). *Improving outgroup attitudes through intergroup contact: The mediating role of perceived outgroup morality*. Poster presented at the 36<sup>th</sup> annual meeting of the International Society of Political Psychology, Herzliya (Israel).

Sharvit, K., **Brambilla, M.**, & Colucci, F.P. (2013, July). *The regulation of collective guilt and shame as a motivated reasoning process*. Talk given at the 36<sup>th</sup> annual meeting of the International Society of Political Psychology, Herzliya (Israel).

Sacchi, S., Riva, P., **Brambilla, M.**, & Grasso, M. (2013, July). *Moral reasoning and climate change mitigation: The deontological reaction towards an apparent taboo trade-off*. Talk given at the 36<sup>th</sup> annual meeting of the International Society of Political Psychology, Herzliya (Israel).

**Brambilla, M.**, Sacchi, S., Pagliaro, S., & Ellemers, N. (2013, June). *Morality and intergroup threat: Threats to safety and group image predict the desire to interact with outgroup and ingroup members*. Talk given at the European Association of Social Psychology Small Group Meeting – Social Determinants and Consequences of Threat, Berlin (Germany).

**Brambilla, M.,** Sacchi, S., & Ellemers, N. (2012, September). *Morality and intergroup behaviour: The mediating role of threats to safety and group image*. Talk given at the National Meeting of the Italian Association of Psychology - Social Psychology Division, Chieti (Italy).

Sacchi, S., Riva, P., & **Brambilla, M.** (2012, September). *When Mother Earth rises up: Anthropomorphizing nature reduces support for natural disaster victims*. Talk given at the National Meeting of the Italian Association of Psychology - Social Psychology Division, Chieti (Italy).

**Brambilla, M.,** Sacchi, S., Rusconi, P., Cherubini, P., & Yzerbyt, V.Y. (2011, July). *The leading role of morality in the impression-formation process*. Poster presented at the 16<sup>th</sup> General Meeting of the European Association of Social Psychology (EASP), Stockholm (Sweden).

Carnaghi, A., Piccoli, V., & **Brambilla, M.** (2011, July). *From the spatial agency bias to the spatial status bias*. Poster presented at the 16<sup>th</sup> General Meeting of the European Association of Social Psychology (EASP), Stockholm (Sweden).

Lopez-Rodriguez, L., Rodriguez-Bailon, R., Byrd Willis, G., & **Brambilla, M.** (2011, July). *Effects of distributive justice on prejudice and support for immigration policies*. Poster presented at the 16<sup>th</sup> General Meeting of the European Association of Social Psychology (EASP), Stockholm (Sweden).

Sacchi, S., Riva, P., **Brambilla, M.,** & Grasso, M. (2011, July). *Ethical constraints on climate change mitigation: Consequentialism, moral outrage and responsibility*. Talk given at the 13<sup>th</sup> Jena Workshop on Intergroup Processes, Jena (Germany).

**Brambilla, M.,** & Ravenna, M. (2011, May). *Mental imagery and prejudice reduction: Imagining intergroup contact improves attitudes toward de-humanized groups*. Poster presented at the Social Perception, Cognition, and Language Meeting, Padova (Italy).

Rodriguez-Bailon, R., Lopez-Rodriguez, L., Byrd Willis, G., & **Brambilla, M.** (2011, January). *Make it legitimate and people will reduce their prejudice:(I)legitimacy and prejudice toward immigrants*. Poster presented at the 12<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, San Antonio, TX (USA).

**Brambilla, M.,** Rusconi, P., Sacchi S., & Cherubini, P. (2010, October). *Fundamental dimensions of social judgment: Sociability and morality as distinct characteristics of social warmth*. Talk given at the European Social Cognition Network (ESCON) Expert Meeting – The "Big Two" Content Dimensions in Social Cognition and Behavior, Neuendettelsau (Germany).

**Brambilla, M.,** Sacchi S., Rusconi, P., & Cherubini, P. (2010, September). *Fundamental dimensions of social judgment: The leading role of morality in the impression-formation process*. Poster presented at the BPS Annual Social Psychology Conference, Winchester (UK).

**Brambilla, M.,** Carnaghi, A., & Ravenna, M. (2010, September). *Women who love women: Stereotype contents of lesbians*. Talk given at the 10<sup>th</sup> National Meeting of the Italian Association of Psychology - Social Psychology Division, Torino (Italy).

Sacchi S., **Brambilla, M.,** Rusconi, P., & Cherubini, P. (2010, September). *The crucial role of morality in impression formation*. Talk given at the 10<sup>th</sup> National Meeting of the Italian Association of Psychology - Social Psychology Division, Torino (Italy).

**Brambilla, M.,** Rusconi, P., Sacchi S., & Cherubini, P. (2010, January). *You want to give a good impression? Be honest! Moral traits dominate impression formation.* Poster presented at the 11<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, Las Vegas, NV (USA).

**Brambilla, M.,** Rusconi, P., Sacchi S., & Cherubini, P. (2009, September). *On the importance of morality (vs. sociability and competence) in information-gathering.* Poster presented at the BPS Annual Social Psychology Conference, Sheffield (UK).

Sacchi, S., **Brambilla, M.,** Rusconi, P., & Cherubini, P. (2009, September). *Information search and stereotypical dimensions: The leading role of morality.* Talk given at the 9<sup>th</sup> National Meeting of the Italian Association of Psychology - Social Psychology Division, Cagliari (Italy).

Ravenna, M., & **Brambilla, M.** (2009, September). *The representation of Israel in the Italian Press.* Talk given at the 9<sup>th</sup> National Meeting of the Italian Association of Psychology - Social Psychology Division, Cagliari (Italy).

**Brambilla, M.,** & Ravenna, M. (2009, July). *The representation of Israel in the Italian Press during the Second Lebanon War.* Poster presented at the 32<sup>nd</sup> annual meeting of the International Society of Political Psychology, Dublin (Ireland).

**Brambilla, M.,** Carnaghi, A., & Ravenna, M. (2008, September). *Subgrouping and homosexuality: What do people believe about lesbians?* Talk given at the 10<sup>th</sup> meeting of the European Social Cognition Network (ESCON), Volterra (Italy).

Ravenna, M., Roncarati, A., & **Brambilla, M.** (2008, June). *Thoughts, emotions and attitudes toward Jews.* Poster presented at the 15<sup>th</sup> General Meeting of the European Association of Experimental Social Psychology (EAESP), Opatija (Croatia).

## TEACHING

---

### Courses:

2021 – Present	<i>Social Cognition</i> , University of Milano-Bicocca (MSc)
2019 – 2020 (fall)	<i>Group Processes</i> , University of Milano-Bicocca (MSc)
2018 - Present	<i>Surfing the Academic Job Market</i> , University of Milano-Bicocca (Doctoral)
2016 – 2017 (winter)	<i>Scientific Writing</i> , University of Milano-Bicocca (Doctoral)
2014 - Present	<i>Social Psychology of Groups</i> , University of Milano-Bicocca (Undergraduate)
2013 – 2014 (spring)	<i>Advanced Social Psychology</i> , University of Milano-Bicocca (MSc)
2013 (spring)	<i>Social Psychology</i> , University of Milano-Bicocca (Undergraduate)

### Guest Lectures:

2021 (fall)	<i>Impression Formation</i> , San Raffaele University (Msc)
2018 (fall)	<i>Implicit Prejudice</i> , University of Milano-Bicocca (Undergraduate)
2017-2019 (summer)	<i>Face Perception</i> , University of La Laguna, Spain (Doctoral)
2016 (fall)	<i>Language and Prejudice</i> , University of Milano-Bicocca (Undergraduate)
2014 (summer)	<i>Social Perception</i> , University of the Balearic Islands, Spain (Undergraduate)
2014 (spring)	<i>Sexual Prejudice</i> , University of Genova (Undergraduate)
2012 (spring)	<i>Stereotyping and Prejudice</i> , University of Ferrara (Undergraduate)
2011-2013 (spring)	<i>Social Psychology of Morality</i> , University of Milano-Bicocca (Doctoral)
2011 (fall)	<i>Modern Prejudice</i> , University of Milano-Bicocca (Undergraduate)
2010 (fall)	<i>Intergroup Contact</i> , University of Ferrara (Undergraduate)

2010 (summer)      *Stereotype Content*, University of Bologna (Doctoral)  
2009 -2012 (fall)      *Impression Formation*, University of Milano-Bicocca (MSc)

*Teaching Assistant:*

2011 – 2012      *Social Psychology*, University of Milano-Bicocca (Undergraduate)  
2009 – 2012      *Social Cognition*, University of Milano-Bicocca (MSc)  
2007 – 2010      *Social Psychology*, University of Ferrara (Undergraduate)

*Instructor:*

2007 (spring- fall)      *Group Processes and Teamwork*, University of Milano-Bicocca (Graduate)

**MENTORING AND RESEARCH ADVISING**

---

*Postdoctoral Fellows:*

Marcos Dono Martin, University of Santiago De Compostela (2021-2022)  
Simone Mattavelli, University of Milano-Bicocca (2019-Present)

*PhD Students:*

Matteo Masi, University of Milano-Bicocca (2019-Present)  
Marco Biella, University of Milano-Bicocca (2015-2018)

*Visiting PhD Students:*

Juana Chinchilla, UNED - Madrid, Spain (2018)  
Lucia Lopez Rodriguez, University of Almeria, Spain (2013)

*Master's Theses, Undergraduate Theses, and Research Internships:*

Over 70 theses and research internships advised

**PROFESSIONAL SERVICE**

---

*Editorial Positions:*

2021 – Present      *Associate Editor*, Personality and Social Psychology Bulletin  
2018 – 2020      *Associate Editor*, Social Psychology  
2017 – Present      *Consulting Editor*, British Journal of Social Psychology  
2014 – 2017      *Consulting Editor*, Social Psychology

*Service to Professional Societies:*

2021      Instructor, European Association of Social Psychology Workshop on Scientific Writing and Publishing  
2020 – 2021      Member, Research Grants Committee, Society for Personality and Social Psychology  
2020      Instructor, European Association of Social Psychology Summer School, Social Cognition Workshop, University of Surrey (UK)

*Ad hoc Reviewer - Journals:*

Basic and Applied Social Psychology, Behavior Research Methods, British Journal of Management, British Journal of Social Psychology, Cognition, Cognition and Emotion, Current Directions in Psychological Science, European Journal of Social Psychology, Group Processes and Intergroup Relations, In Mind, International Journal of Intercultural Relations, Journal of Applied Social

Psychology, Journal of Cross-Cultural Psychology, Journal of Economic Psychology, Journal of Experimental Social Psychology, Journal of General Psychology, Journal of Homosexuality, Journal of Personality and Social Psychology, Journal of Theoretical Social Psychology, Motivation and Emotion, Perceptual & Motor Skills, Personality and Social Psychology Bulletin, Personality and Social Psychology Review, Plos One, PNAS, Political Psychology, Proceedings of the Royal Society, Psicologia Sociale, Psychological Science, Social Cognition, Social Psychological and Personality Science, Social Psychology, Spanish Journal of Psychology

*Ad hoc Reviewer - Book Proposals:*

Routledge - Taylor & Francis

*Ad hoc Reviewer - National Committees:*

ANVUR – National Agency for the Evaluation of Universities and Research Institutes (Italy)

*Conference Reviewer:*

SPSP Annual Meeting, Symposia Reviewer (Austin, TX, USA, 2021)

Spanish Society for Social Psychology Meeting (Burgos, Spain, 2020)

SPSP Annual Meeting, Single Presenter Submission Reviewer (New Orleans, LA, USA, 2020)

SPSP Annual Meeting, Graduate Student Travel Award (Portland, OR, USA, 2019)

Spanish Society for Social Psychology Meeting (Cuenca, Spain, 2018)

SPSP Annual Meeting, Graduate Student Poster Award (San Antonio, TX, USA, 2017)

*Grant Reviewer:*

National Science Foundation, USA

National Science Centre, Poland

Italian Association of Psychology, Italy

University of Bologna, Italy

University of Trieste, Italy

Université Franco-Italienne, France/Italy

*Dissertation Committee – External Dissertation Examiner:*

Mercedes Martínez Díaz, UNED – Madrid, Spain (2022)

Eva Moreno Bella, University of Granada, Spain (2021)

Marcos Dono Martin, University of Santiago De Compostela, Spain (2021)

Haggai Elkayam Shalem, The Hebrew University of Jerusalem, Israel (2021)

Andreea Constantin, University of Almeria, Spain (2020)

Alessandra Sacino, University of Genova, Italy (2020)

Davide Zotti, University of Trieste, Italy (2020)

Sara Pireddu, University of Bologna, Italy (2019)

Ilva Lamaj, University of Rome “La Sapienza”, Italy (2017)

Maria Chayinska, University of Limerick, Ireland (2017)

Craig Ian MacMillan, Macquarie University, Australia (2017)

Eva Ariño Mateo, University of La Laguna, Spain (2016)

Pablo Sayans-Jimenez, University of Almeria, Spain (2015)

Lucia Lopez Rodriguez, University of Almeria, Spain (2013)

---

**UNIVERSITY AND DEPARTMENTAL SERVICE**

*University Service:*

2021 – Present University Research Board - Governance Subcommittee, University of Milano-Bicocca  
2017 - Present Research and Innovation Committee, University of Milano-Bicocca

*Departmental Service:*

2021 PhD Student Selection Committee, Department of Psychology, University of Milano-Bicocca  
2019- Present Deputy Director, Doctoral Program in Psychology, Linguistics, and Cognitive Neuroscience, Department of Psychology, University of Milano-Bicocca  
2019 PhD Student Selection Committee, Department of Psychology, University of Milano-Bicocca  
2018 - 2019 Coordinator, Research Workshops, MSc in Applied Experimental Psychological Sciences, Department of Psychology, University of Milano-Bicocca  
2015 PhD Student Selection Committee, Department of Psychology, University of Milano-Bicocca  
2014 - Present Organizer, Departmental Research Day, Department of Psychology, University of Milano-Bicocca  
2014 - Present Director, Social Perception and Cognition Lab, Department of Psychology, University of Milano-Bicocca  
2013 - Present Faculty Member, Doctoral Program in Psychology, Linguistics, and Cognitive Neuroscience, Department of Psychology, University of Milano-Bicocca  
2012 - Present Undergraduate and graduate exchange committee, Department of Psychology, University of Milano-Bicocca

**PROFESSIONAL AFFILIATIONS**

---

European Association of Social Psychology  
Society for Personality and Social Psychology  
Society of Experimental Social Psychology  
Italian Association of Psychology – Social Psychology Division